



**FALL 2022**

## **KCMT FAMILY PROGRAM ADS**

**Family Personal ads** are available as a way to congratulate and encourage your favorite actor as they learn and grow through participation in the arts.

This year our program is moving to a digital format, with ***each cast member receiving one printed copy!***

### **SUBMISSION GUIDELINES**

1. We accept **finished ads** in either PDF or JPEG format. If your ad is in another format, please contact us. We are also able to design the ad for you.
2. When submitting your ad, please make sure the files are at least 300 dpi for the best print resolution.
3. Cell phone photos may not have adequate resolution for good print results.
4. JPEG format is preferred for photos.
5. There is a limit of 15 words for family personal ads.
6. Program design services are FREE with ONE (1) edit allowed. **Final ad submission date is OCTOBER 15.**

### **AD SIZES – Please note sizes & dimensions.**

**#1 – Half-Page Program Ad, Horizontal 3.5” H X 4.5” W = \$75**

**#2 – Quarter-Page Program Ad, Vertical 3.5” H X 2.125” W = \$50**

**#3 – Full-Page Ad, Vertical 7.5” H X 4.5.” W = \$125**

### **QUESTIONS? READY TO SUBMIT YOUR AD?**

For more information, or to submit your ad, **please only use the form on our website:**

<https://www.kcmt.org/advertising-2/advertising-family-ads/>.

**PLEASE NOTE: There is different process for Business Ads.  
Please check our website for those details. Thank you!**